



# **CORPORATE PROFILE**

[www.myOne.com](http://www.myOne.com)

# AN AWARD WINNING 360° DIGITAL AGENCY

We are a boutique digital transformation agency based in Dubai.

We approach each project with the same curiosity we had when we were kids - just with a bit more experience, method and precision.

We are passionate about the projects we do and the impact we make on the World Wide Web.

We aim to make each of our projects disruptive and an enriching experience.



**WHO WE ARE**

**WE OWN &  
OPERATE TOP  
E-BUSINESSES...**

**OUR EXPERTISE IS  
NOT JUST  
THEORETICAL**



# WHO WE ARE

**98+**

Happy Clients

**4**

Offices

**05**

Departments

**10+**

Years in Business

**10+**

Partners

**10+**

Different Nationalities

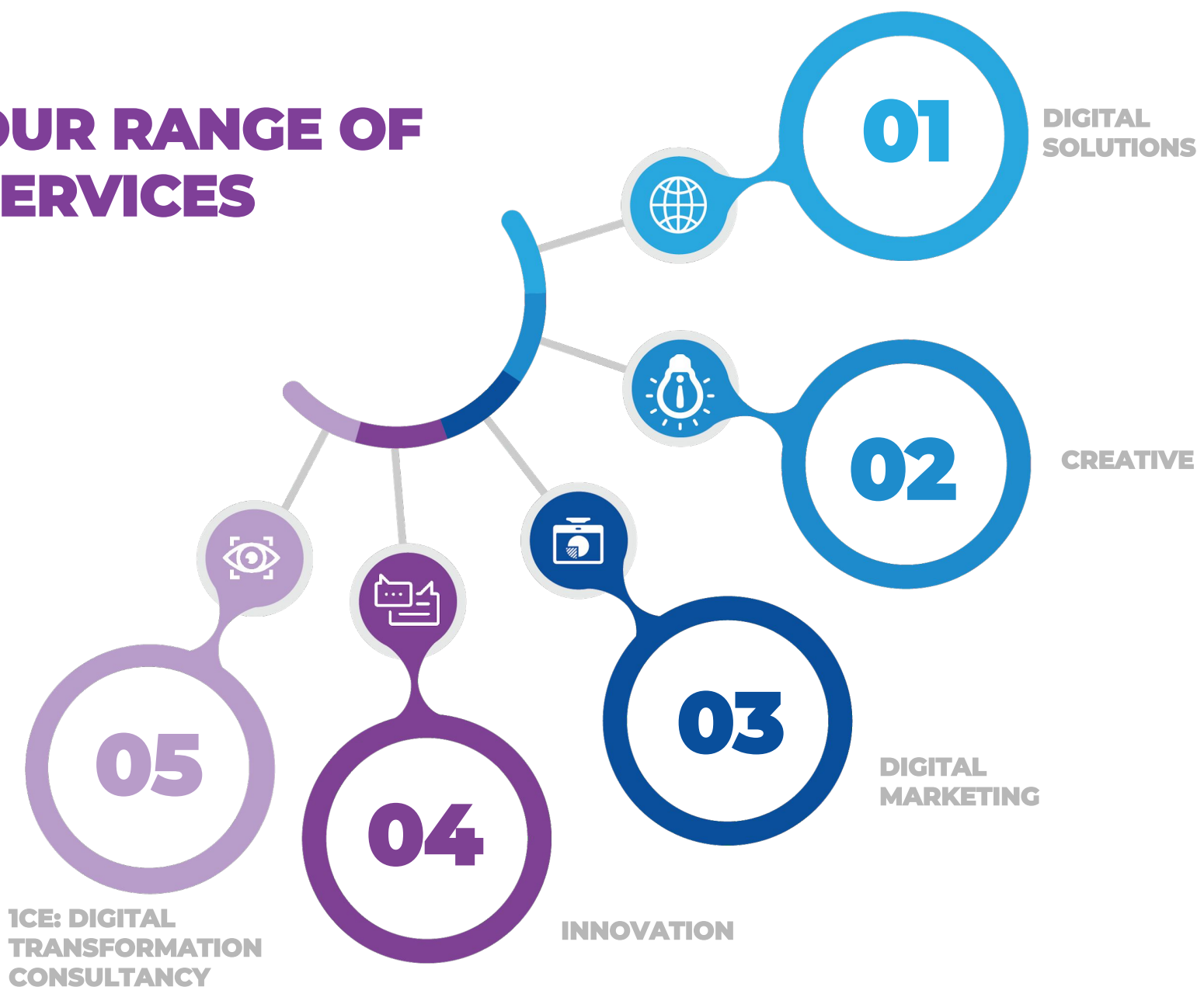
**Step by step... we are  
good dancers !**

**Stepping through every project  
like a well choreographed dance ;**

Strategy, creative, development, system  
integration, security, and maintenance.  
Everything is managed internally, so we can  
make decisions that involve different skills.



# OUR RANGE OF SERVICES



# DIGITAL SOLUTIONS

01

Equipped with more than 10 years of experience, we provide Award Winning Digital solutions.

- Web & app design & UX
- Web & app development
- E-Commerce & Loyalty
- Cross compatibility responsive solutions
- White label content management systems
- API's, CRM, & ERP integrations
- Social integrations
- 3rd party integrations
- On site SEO
- Analytics integrations
- Web security
- Cloud based hosting services
- Web audits



# CREATIVE SOLUTIONS

Humanizing brands help users discover, learn, experience and enjoy—with greater ease. Our work is a blend of art and science.

- Full branding services
- Brand strategy & guidelines
- Graphics design & illustration
- Infographics
- Web design & UX
- Presentations design & development
- Real footage video production
- Animation videos
- Short social videos





# DIGITAL MARKETING

03

Unlock the power of intelligent, direct response, creative, and data of the digital age. All what we do is performance based !!

- Strategy & budgets development
- Multilingual search engine optimisation (SEO)
- Email Advertising
- Search Engine Marketing (SEM)
- Display advertising (Banners)
- PPC Google Adwords
- Customised Google Analytics
- Mobile advertising
- Social advertising

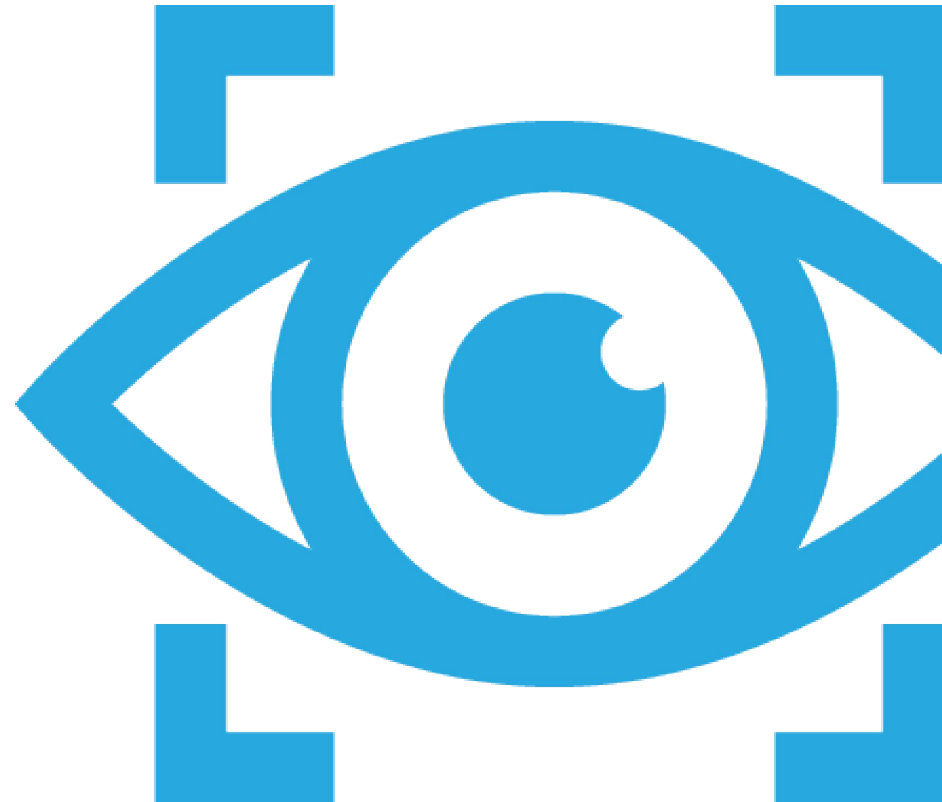


# INNOVATION

04

Following the Artificial Intelligence Era... We:

- Customise Virtual & Augmented Reality solutions
- Dynamic augmented white labelled CMS's
- AI development & integration
- 3D Projection
- 3D Mapping
- 3D Animation
- 2D Animation
- 3D content & SFX
- Touch screens digital Interactions
- UAV & Real footage videography



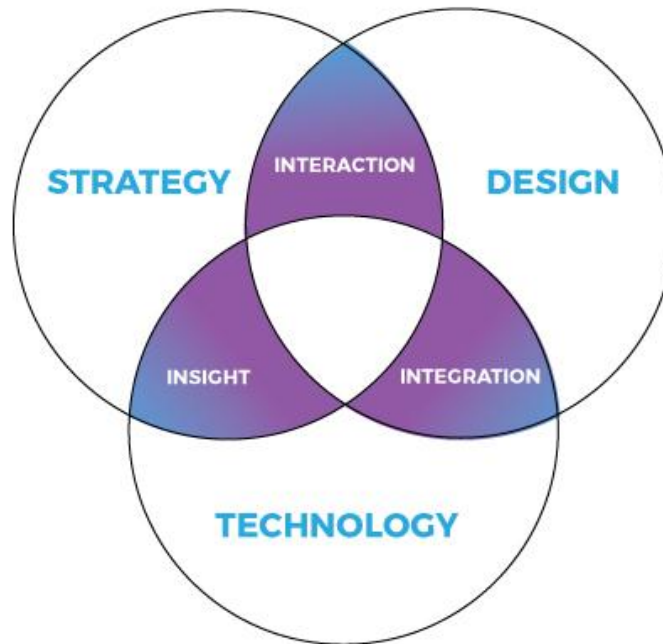


Transforming  
while  
performing



## The first specialized digital transformation consultancy boutique house in the UAE

Defining digital  
strategies and  
approaches



Designing  
exceptional, customer  
experiences

Helping clients evolve to deploy  
faster, more iteratively



# Don't build links, Build relationships

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Rand Fishkin

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We mix creativity, usability and millions of lines of code with the objective of giving a different experience. **A bit more every project.**



# SOME OF OUR CLIENTS



# SOME OF OUR CLIENTS



CLARINS



# Get closer !

**That's why we like to build a good relationship with our customers,** to understand their needs and work together on innovation, strategy and brand culture.

And for them, to add value through measurable objectives.





# THANK YOU

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