



CORPORATE PROFILE

www.myone.com

AN AWARD WINNING 360° DIGITAL AGENCY

We are a boutique digital agency based in Dubai.

We approach each project with the same curiosity we had when we were kids, just with a bit more experience, method and precision.

We are passionate about the projects we do and the impact we make on the World Wide Web.

We aim to make each of our projects disruptive and an enriching experience.



WHO WE ARE

**WE OWN &
OPERATE TOP
E-BUSINESSES...**

**OUR EXPERTISE IS
NOT JUST
THEORETICAL**



WHO WE ARE

98+

Happy Clients

4

Offices

05

Departments

10+

Years in Business

10+

Partners

10+

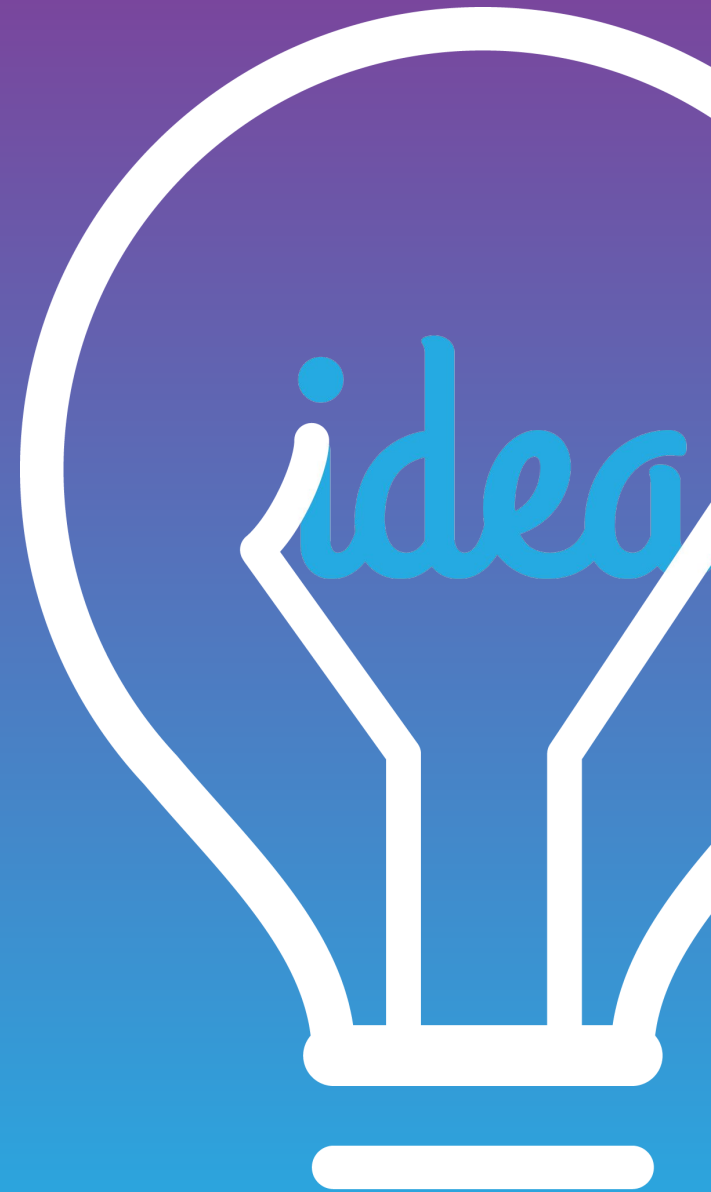
Different Nationalities

**Step by step... we are
good dancers !**

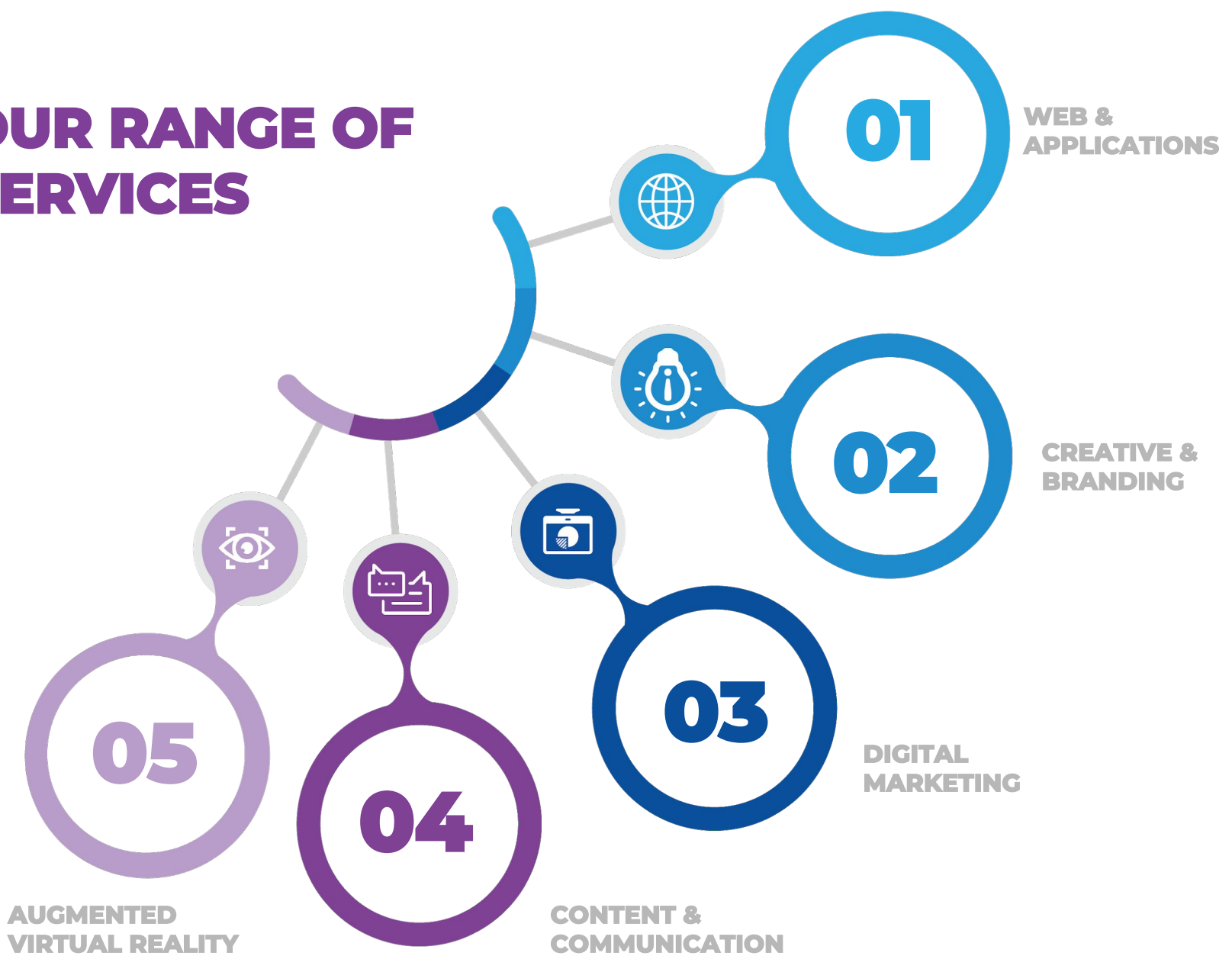
**Stepping through every project
like a well choreographed dance:**

strategy, creativity, development, system
integration and maintenance.

Everything is managed internally, so we
can make decisions that involve
different skills.



OUR RANGE OF SERVICES



DIGITAL SOLUTIONS

01

Equipped with more than 10 years of experience, we provide Award Winning Digital solutions.

- Web & app design & UX
- Web & app development
- E-Commerce & Loyalty
- Cross compatibility responsive solutions
- White label content management systems
- API's, CRM, & ERP integrations
- Social integrations
- 3rd party integrations
- On site SEO
- Analytics integrations
- Web security
- Cloud based hosting services
- Web audits



CREATIVE SOLUTIONS

Humanizing brands help users discover, learn, experience and enjoy—with greater ease. Our work is a blend of art and science.

- Full branding services
- Brand strategy & guidelines
- Graphics design & illustration
- Infographics
- Web design & UX
- Presentations design & development
- Real footage video production
- Animation videos
- Short social videos



DIGITAL MARKETING



Unlock the power of intelligent, direct response, creative, and data of the digital age. All what we do is performance based !!

- Strategy & budgets development
- Multilingual search engine optimisation (SEO)
- Email Advertising
- Search Engine Marketing (SEM)
- Display advertising (Banners)
- PPC Google Adwords
- Customised Google Analytics
- Mobile advertising
- Social advertising



CONTENT & COMMUNICATIONS

04

Create alignment and focus across the company for content creation and purposeful use of the content to support the business.

- Multilingual content development & copywriting
- Translation services
- Ideations & concepts
- Presentations
- Speeches & Keynotes
- Event agendas & invitations

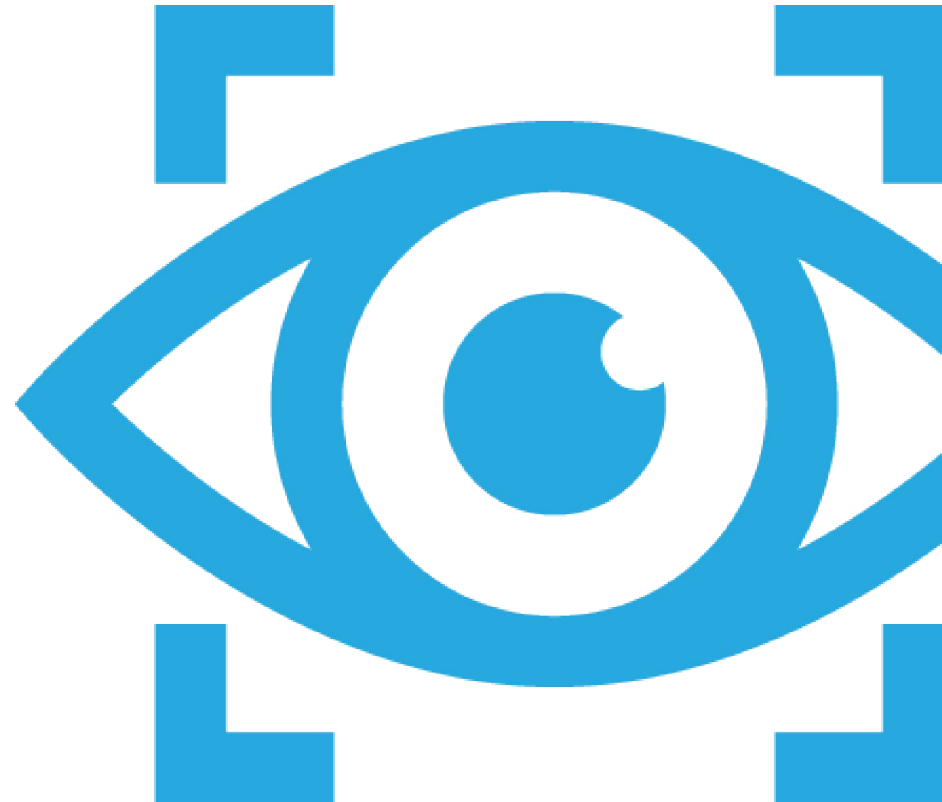


AUGMENTED & VIRTUAL REALITY

05

Following the Artificial Intelligence Era... We:

- Customise Virtual & Augmented Reality solutions
- Dynamic augmented white labelled CMS's
- 3D Projection
- 3D Mapping
- 3D Animation
- 2D Animation
- 3D content & SFX
- Touch screens digital Interactions
- UAV & Real footage videography



Don't build links, Build relationships

Rand Fishkin

We mix creativity, usability and millions of lines of code with the objective of giving a different experience. **A bit more every project.**

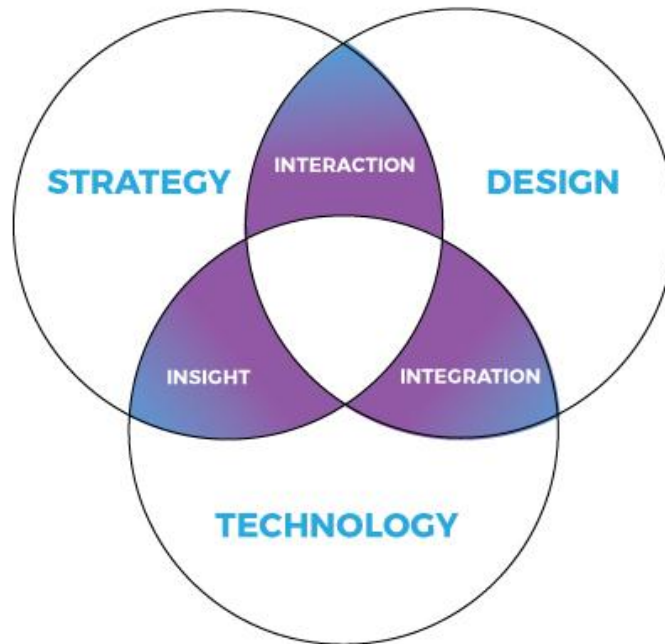




Transforming
while
performing

The first specialized digital transformation consultancy boutique house in the UAE

Defining digital
strategies and
approaches

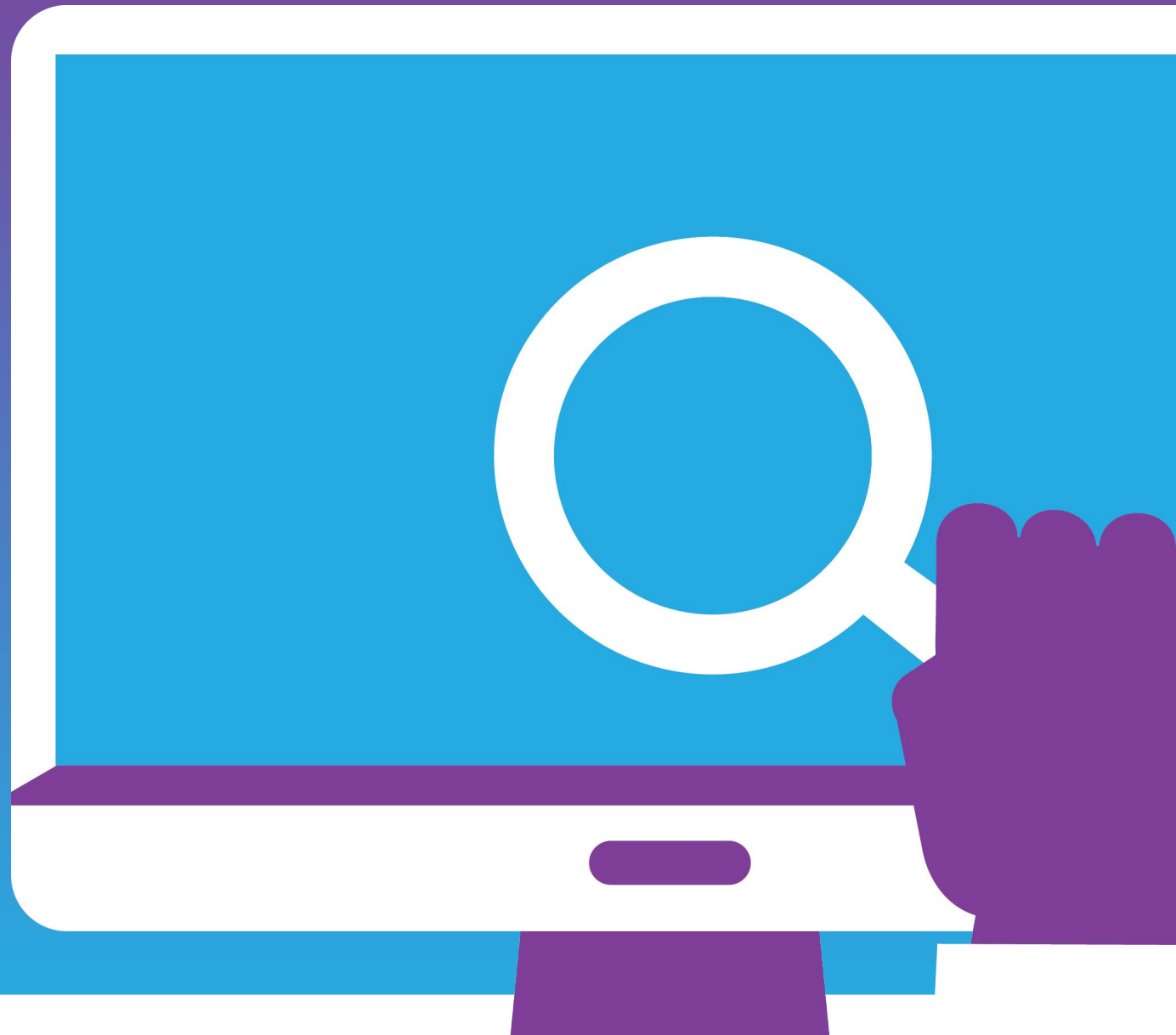


Designing
exceptional, customer
experiences

Helping clients evolve to deploy
faster, more iteratively

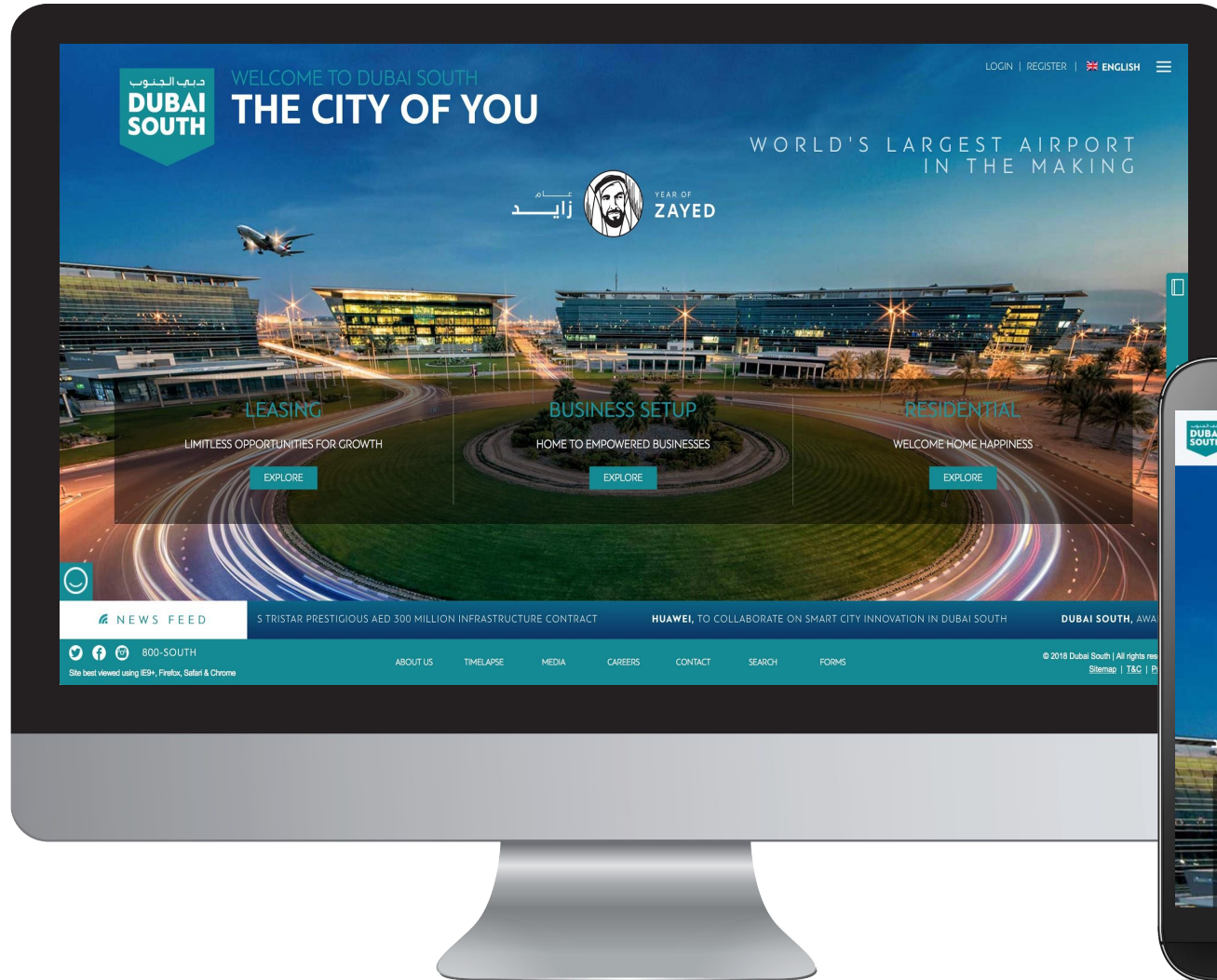


**SOME
OF OUR
DIGITAL
WORK**



DUBAI SOUTH

The new digital platform

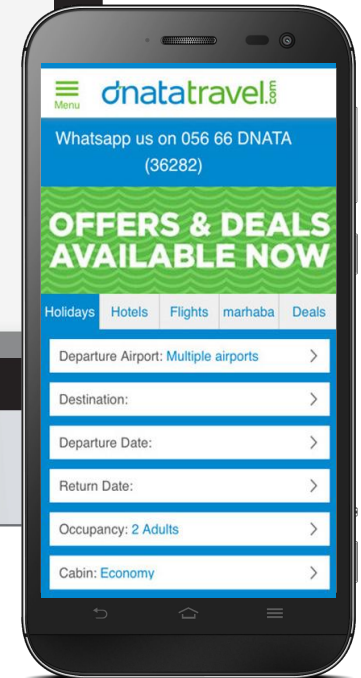
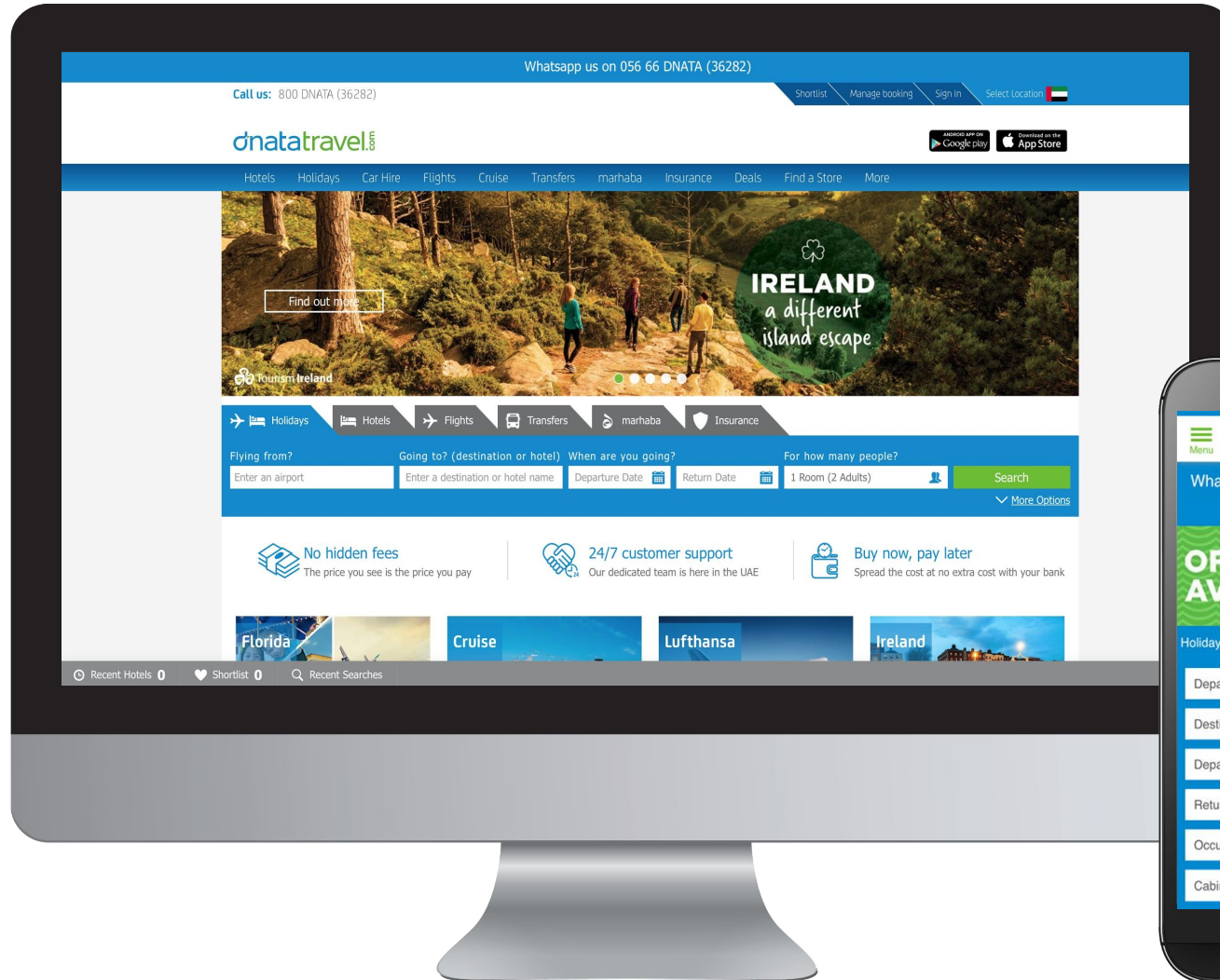


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THE GREEN COMMUNITY

Digital Transformation

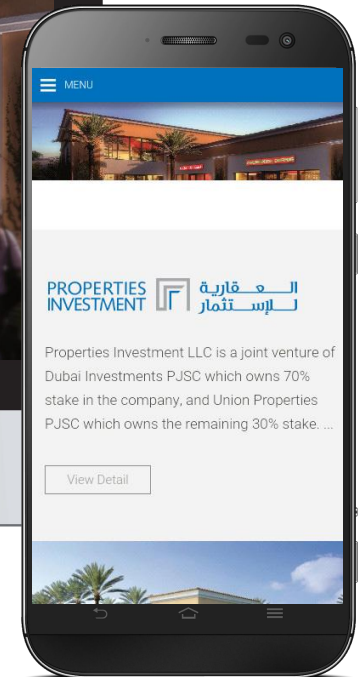






PROPERTIES INVESTMENT

Digital Transformation

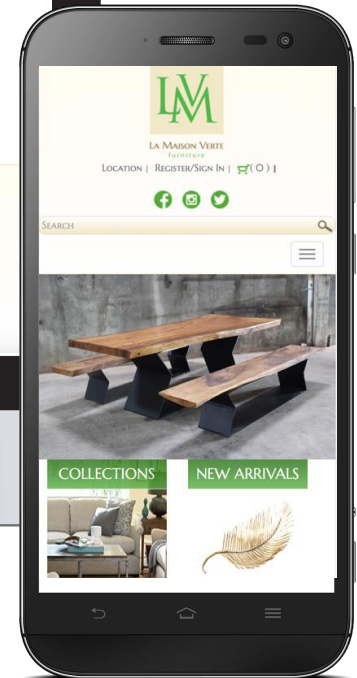
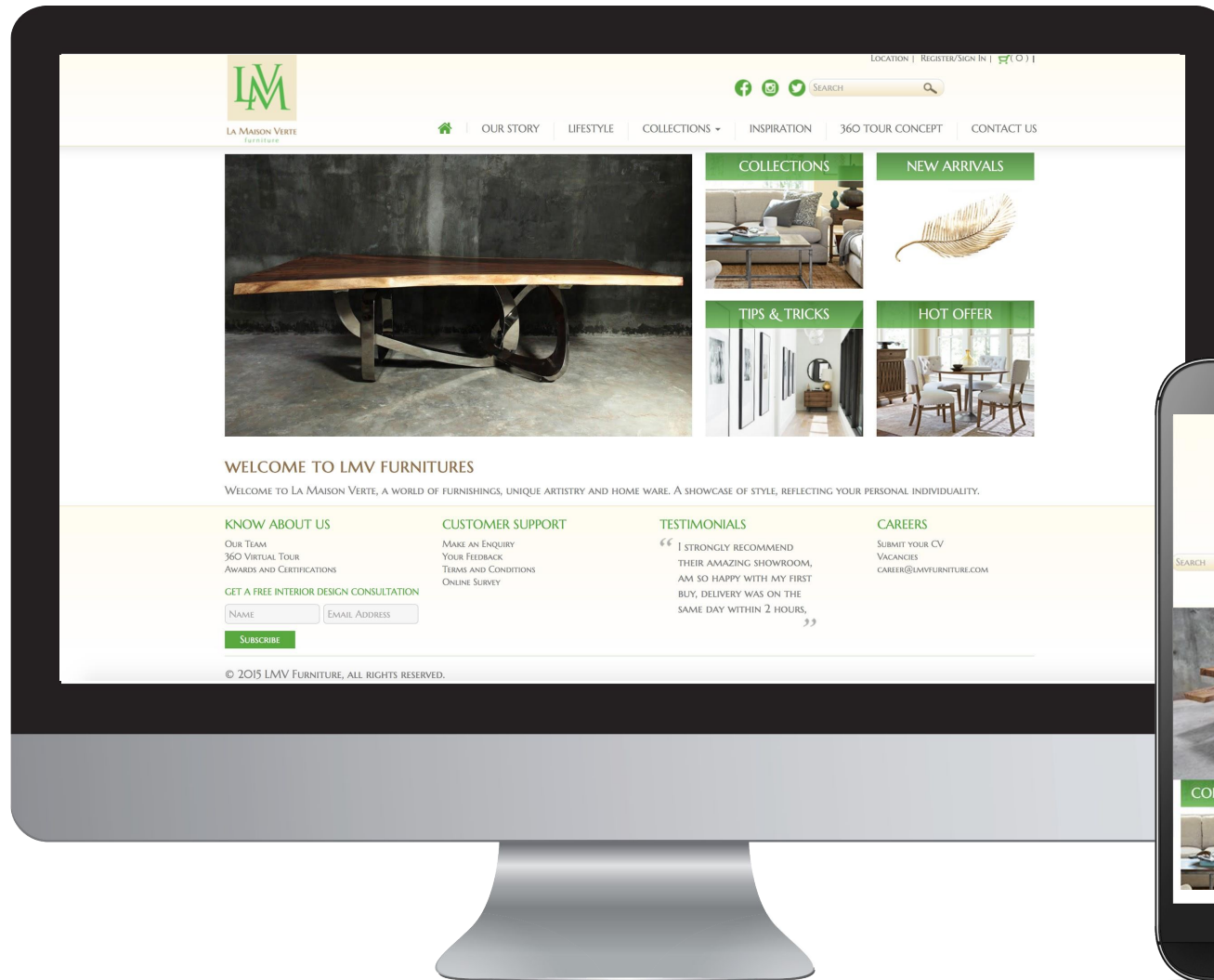




ITHMAR CAPITAL PARTNERS

Frontend & backend digital solutions





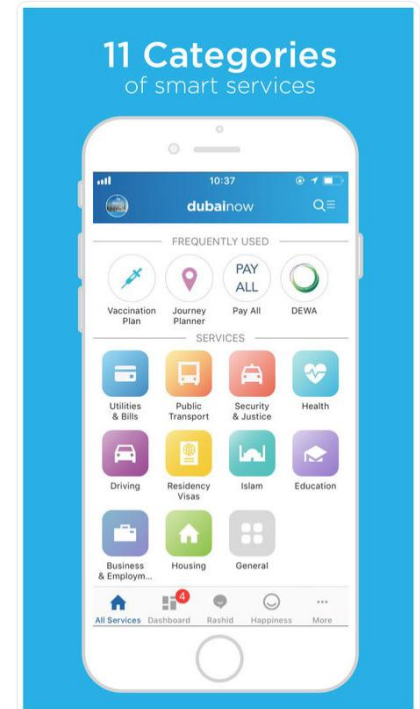
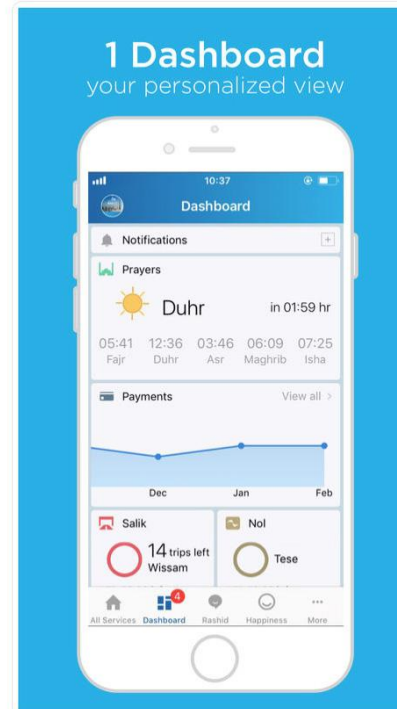
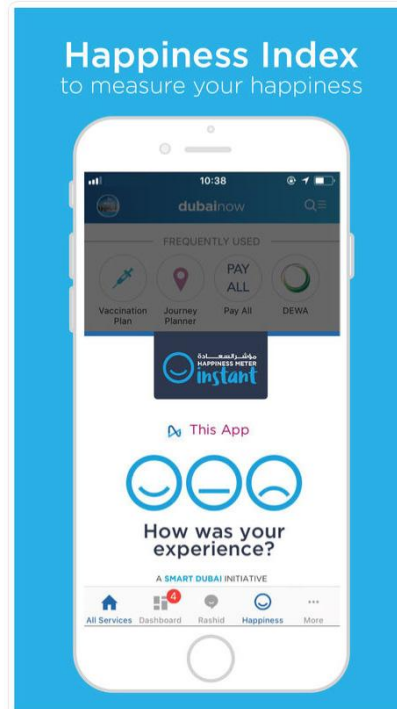
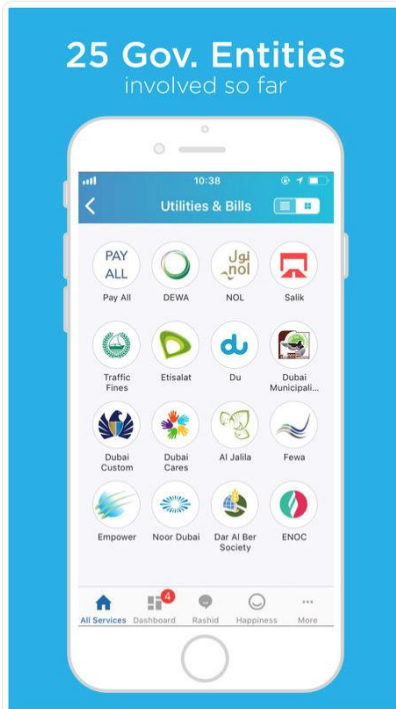
SELECT HOME SERVICES

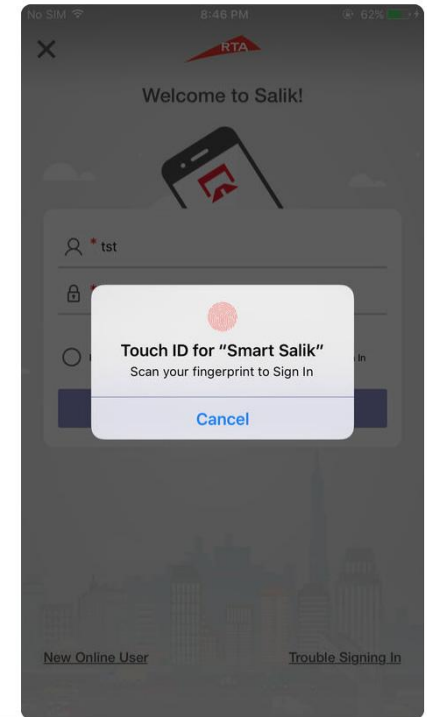
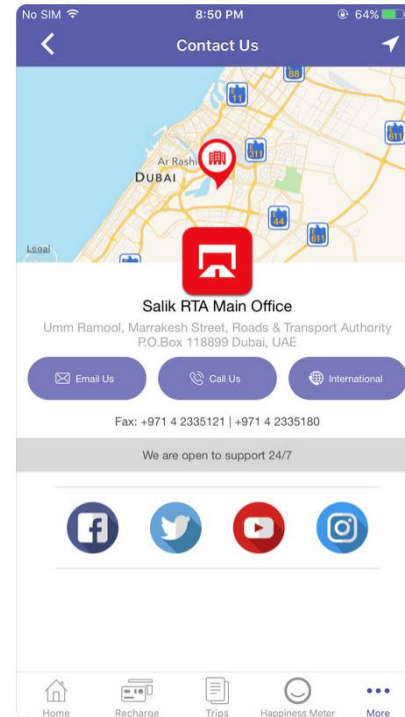
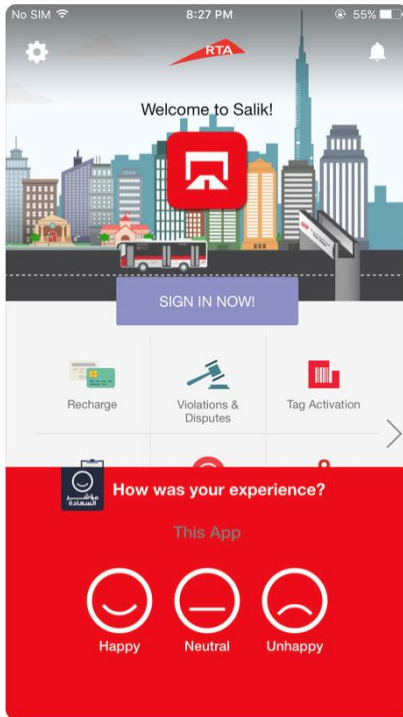
Digital transformation

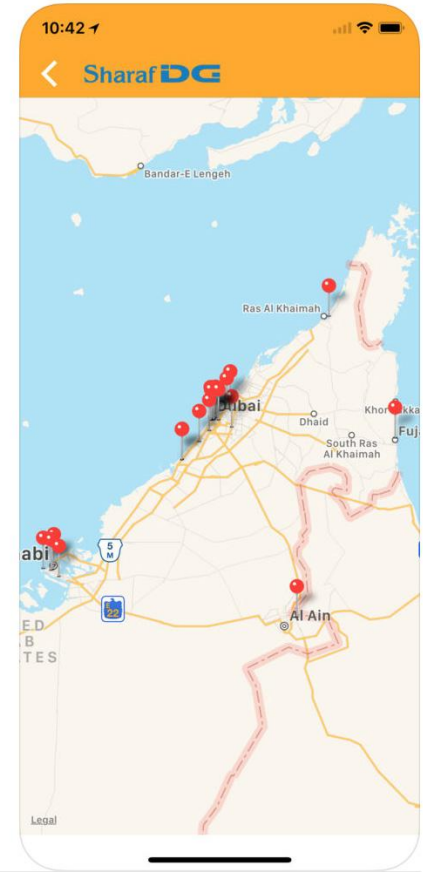
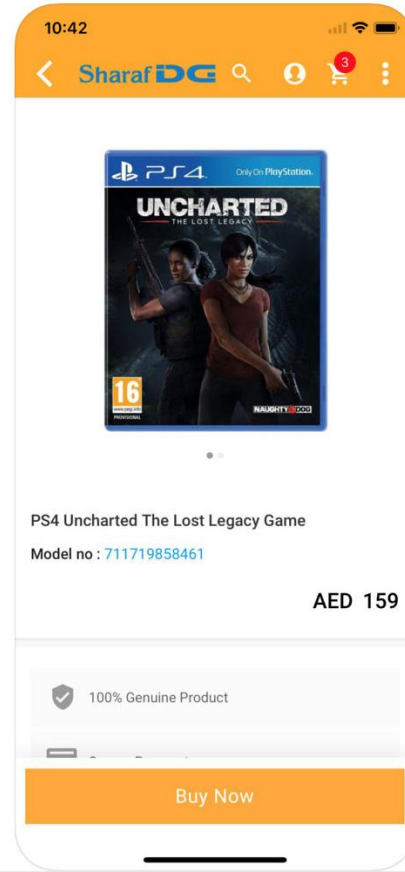
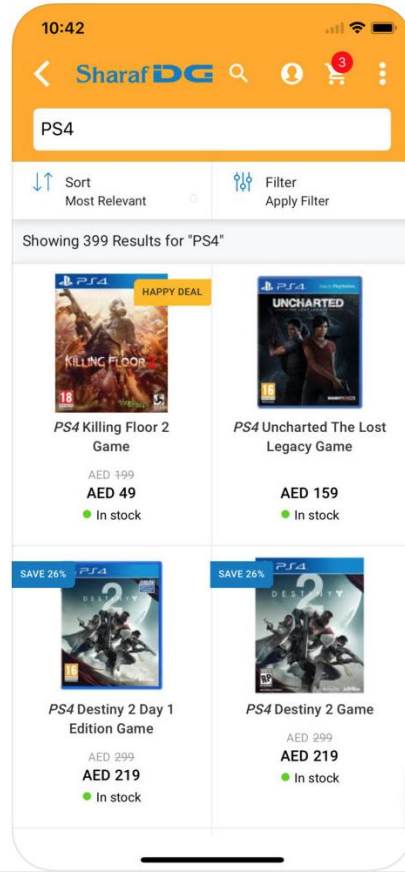
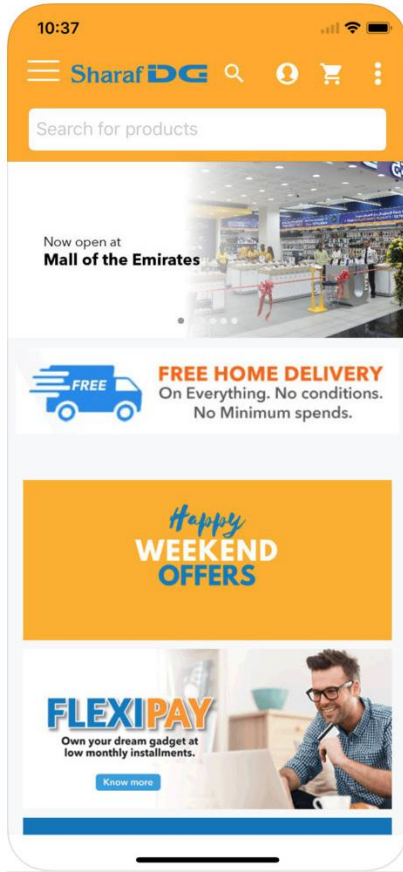


DUBAI NOW

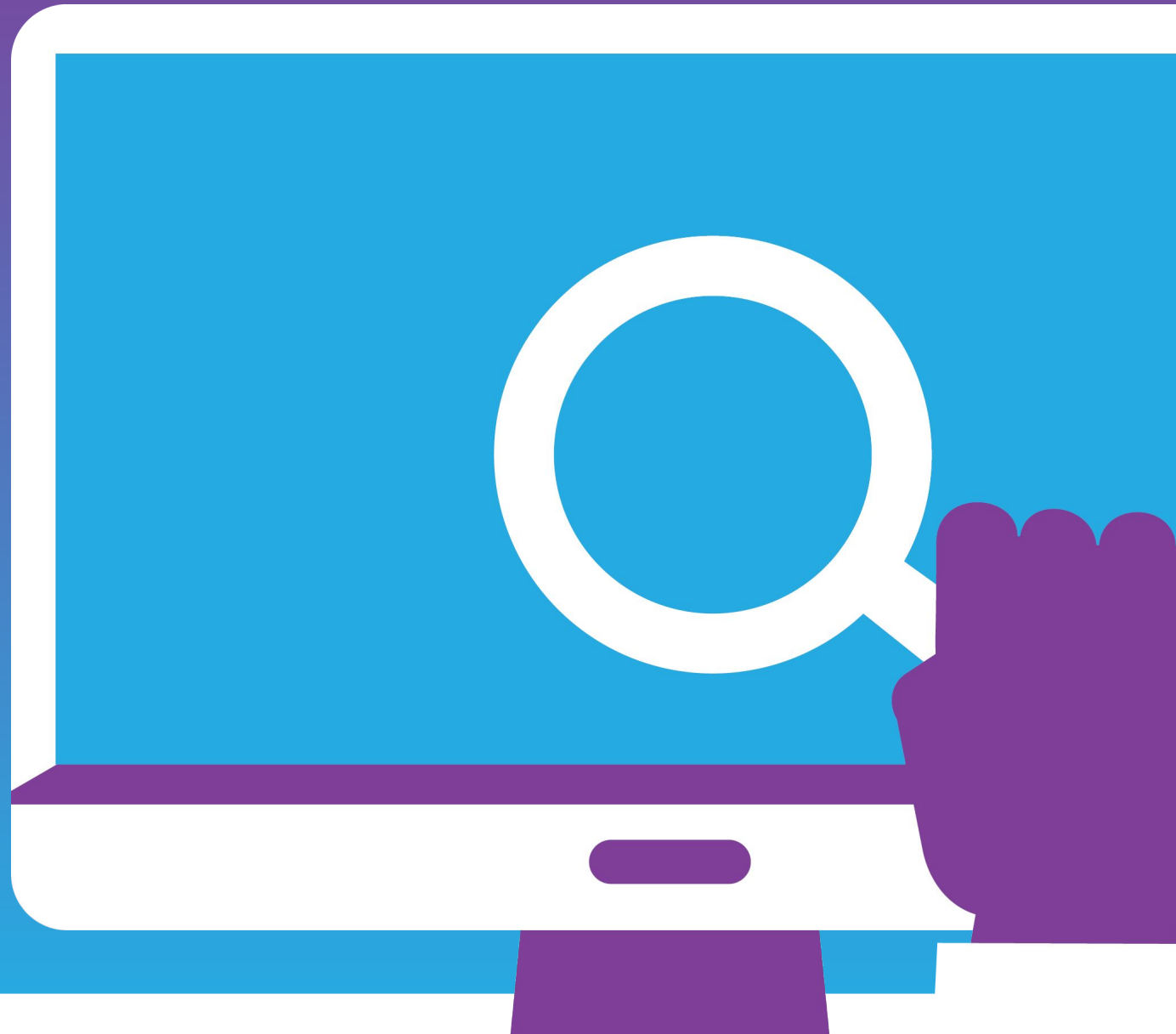
Project Launch







**SOME OF
OUR
CREATIVE
WORK**



ZERO ONE MEDIA

The rebranding project...



Elie Fares

Elie Fares is a hair and makeup stylist with over 13 years of experience in all aspects of the beauty industry. He specializes in Hair and Makeup Styling, Bridal parties, Fashion Photography and Runaway Work.

Services include: haircutting, styling, coloring, and smoothing treatments.

Elie is also a certified tempo airbrush makeup artist and specializes in Glamour Makeup for special occasions and photographs.



ELIE FARES
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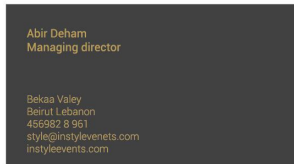


In Style Events

Whether you are planning a wedding, themed work function or elaborate birthday party, there is a lot of preparation and materials needed for you to dazzle your guests and create your dream event...

Think of removing the stress of preparing for the wedding.

In Style Events is a proud provider of a high quality and stylish range of event rental supplies in Lebanon, ranging from chairs, tables, bars, lounge, and plate chargers...



Eicon

Eicon (Engineering and Information Consultants) delivers Telecommunication Consulting services. We provide an independent opinion of operation management, having served Mobile Operators, ISPs, Fixed incumbents, Vendors, and new entrants in emerging markets.

We work with early-start-ups in their business ventures, as well as established operators in strategizing their business, on overall management aspects, or on segment-specific tasks.



SOME OF OUR CLIENTS



SINCE 1979



المدينة العالمية للخدمات الإنسانية
INTERNATIONAL HUMANITARIAN CITY



SOME OF OUR CLIENTS



Get closer !

That's why we like to build a good relationship with our customers, to understand their needs and work together on innovation, strategy and brand culture.

And for them, to add value through measurable objectives.





**THANK
YOU**

